

the pros know to insist on  
**GRACE Ice & Water Shield®**

- It seals better around roofing fasteners.
- It sticks better to the roof deck.
- It makes stronger watertight laps.
- It has better dimensional stability.



Grace Ice & Water Shield      Competing Brand

Grace Ice & Water Shield's rubberized asphalt adhesive is formulated to grab fasteners as they are driven through the membrane, forming a tight seal. This is critical where ice dams cause standing water to accumulate at the eaves.



Weather protection  
 for the whole house.



Deck it right.™

Grace Vycor Deck Protector®

Flash it right.™

Grace Vycor Plus®

Roof it right.®

Grace Ice & Water Shield®  
 Grace Tri-Flex 30®  
 Grace Ultra

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Visit our web site at  
[www.graceconstruction.com](http://www.graceconstruction.com) or [www.graceathome.com](http://www.graceathome.com)

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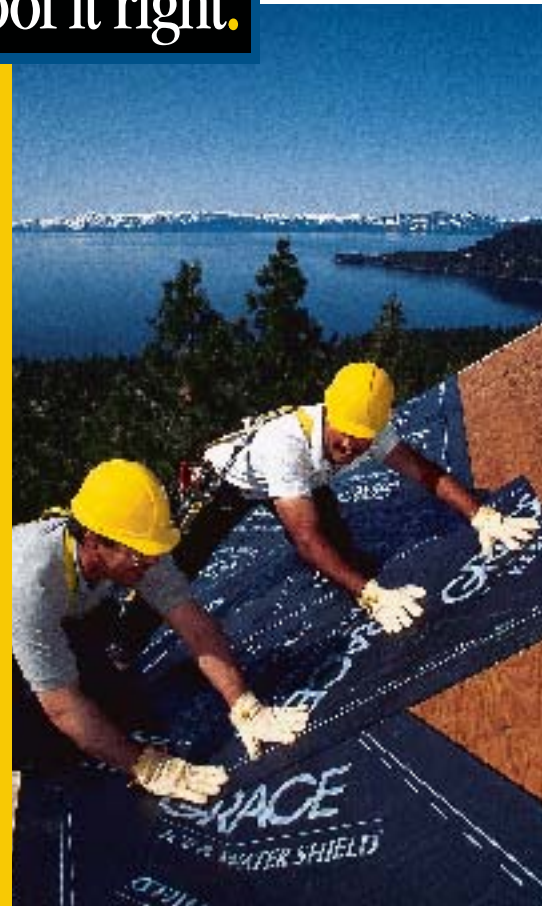
**GRACE ICE & WATER SHIELD®**

SELF-ADHERED ROOFING UNDERLAYMENT

THE ORIGINAL

Prevent leaks  
 and call backs.

Roof it right.®



Whatever the weather...

WIND-DRIVEN RAIN • ICE DAMS • SNOW • SLEET • HAIL



**GRACE ICE & WATER SHIELD®**

SELF-ADHERED ROOFING UNDERLAYMENT



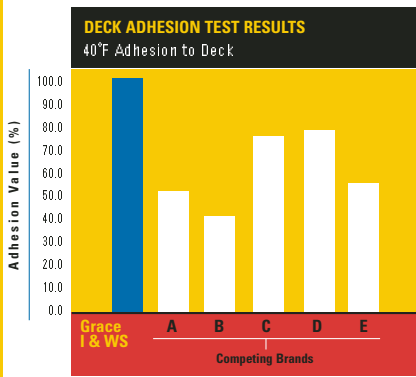


Why GRACE Ice & Water Shield®? Because it's not just a roof, it's your reputation... and ours.



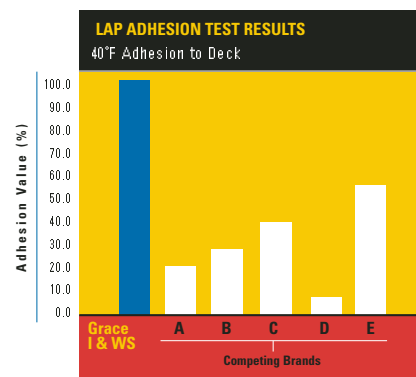
**Grace Ice & Water Shield sticks better to the roof deck than any other product.**

That means the membrane stays where you put it even in cold weather. And more importantly, water cannot travel under the membrane to leak points. It also means that if the membrane gets damaged, the damage stays localized.



**Grace Ice & Water Shield makes strong watertight laps.**

The smooth, skid-resistant surface enables 100% watertight contact in the lap area that is virtually impossible to achieve with a granular surfaced product. The product forms high quality laps even when the weather is cold.



Grace Ice & Water Shield protects a lot more than your roofing jobs. Recommending it can give you a real competitive edge every time you bid. It tells potential customers that you know what works best. As good for your reputation as it is for your bottom line – it helps eliminate call backs.

Grace Ice & Water Shield is the original fully-adhered membrane underlayment. It has the longest most successful performance history. Ice & Water Shield is a registered trademark of Grace Construction Products. It's the name contractors trust. Don't be fooled. Ice & Water Shield is available only from Grace.

**Grace Ice & Water Shield has better dimensional stability.**

That means it lays flat and stays flat. Other brands wrinkle and prune, leaving channels for water to travel under the membrane and into the house.



Grace Ice & Water Shield



Competing Brand



**HURRICANE PROVEN**  
*"With Grace Ice & Water Shield, we can dry a roof in a matter of days, rather than weeks. This added layer of protection is worth every penny. Its superior protection will let you sleep a little easier the next time a storm blows up."*  
 – Joseph Gannon, Panama City, FL



**No other product protects like Grace Ice & Water Shield.**

A roof done with Grace Ice & Water Shield is a roof done right. It provides the best protection for critical areas and danger zones vulnerable to ice dams, wind-driven rain, and more.

